

MODULE SPECIFICATION FORM

Module Title: Ideas and Concepts (Applied Arts)	Level: 4	Credit Value: 20
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Module code: (if known) ARA415	Cost Centre: GAAA	JACS3 code: W700
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Trimester(s) in which to be offered: 2	With effect from: September 2015
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Office use only: To be completed by AQSU:	Date approved: August 2015 Date revised: Version no: 1
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Existing/New: Existing	Title of module being replaced (if any):
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Originating Academic School: Media, Arts and Design	Module Leader: Jennifer Barker
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Module duration (total hours): 200	Status: core/option Core (identify programme where appropriate):
Scheduled learning & teaching hours 50	
Independent study hours 150	

Programme(s) in which to be offered: BA (Hons) Applied Arts MDes Applied Arts	Pre-requisites per programme (between levels): N/A
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Module Aims:

- To extend the learner's basic understanding of a range of materials and processes available to the applied arts practitioner.
- To foster innovative application of knowledge gained through the use of appropriate visual, contextual and technical research.
- To encourage evaluative thinking and individual creative design development.
- To continue to develop a system of recording knowledge gained and to further awareness of good workshop practice and health and safety issues.

Intended Learning Outcomes:

At the end of this module, students will be able to ...

1. Show evidence of gained knowledge of identified materials and techniques through the production of innovative samples, experiments and test pieces. (KS1)
2. Demonstrate an understanding of the importance of visual research in informing the making process through the use of sketchbooks, photography or other appropriate means. (KS1, KS3)
3. Identify links between experimentation in materials and the design process. (KS3)
4. Show evidence of a developing personalised research process and information recording system through the compilation of technical and contextual research files. (KS6)

Key skills for employability

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self-management)
10. Numeracy

Assessment:

The module will be assessed through the verbal and visual presentation of all course work, including maquettes, text pieces, technical and contextual documentation, personal evaluation.

Learning outcomes are achieved through the satisfactory presentation of requirements listed above, including key transferable skills in management, IT, communication. Assessment criteria will include; depth of exploration and innovation in materials investigation, quality of visual research, relevance of material exploration to visual enquiry, and quality relevance and efficiency of recording systems.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Critical and theoretical Knowledge
- Conceptual ability
- Visual development skills
- Practical skills and use of media techniques
- Professional practice

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 – 4	Course work	100%	N/A	N/A

Learning and Teaching Strategies:

The module will normally be delivered through lectures, demonstrations and studio/workshop based teaching and learning. Students are expected to attend all timetabled sessions. There will also be periods of self-directed study time in all forms of research and studio/workshop based practice and experimentation subject to accessibility to facilities and health and safety regulations. Progress will be monitored through tutorial and group critiques. External specialist input and visits will be included where possible.

Syllabus outline:

The designer/maker requires a good working knowledge of materials and techniques in order to facilitate and inform the design process.

This module focuses on the vital skills of combining visual research, the methods and processes used in generating ideas, conceptualising and composition with appropriate material skills and knowledge and understanding of how materials and techniques can be used, in the formulation of appropriate and effective design solutions to given briefs within a chosen area of study.

The content of the module exists within the processes the student becomes involved in personal, aesthetic, intellectual, ideological- in response to the design problems offered within assignments.

Indicative content:

Generating and interpretation of ideas and concepts through visual communication, sketchbooks, image, digital processes, investigation of subject matter, brainstorming and mind mapping, gathering inspiration using reference material and resources, developing work through applied arts processes and use of materials.

Bibliography:**Essential Reading:**

- Fiell, C. and Fiell, P. (2006) Design Handbook concepts, materials, styles, Taschen.
Mollerup, P. (2008) Collapsibles A Design Album of Space-Saving Objects Thames and Hudson.
Usborne, D. (2010) Objectivity: A designer's Book of Curious Tools, Thames and Hudson.

Indicative reading:

- Astfalck, J. & Derrez, P. (2005), New Directions in Jewellery. Black Dog.
Broug, E. (2008), Islamic Geometric Patterns, Thames and Hudson.
Cherry, N. (2013), Jewellery Design and Development: From concept to Object. A&C Black.
Clarke, B. (2006), New Directions in Jewellery II. Black Dog
Cummings, K. (2002), Techniques of Kiln Formed Glass. A&C Black.
Hawkins, D. (2002), Art Metalforming, A&C Black.
Hamer, F. (2004), The Potters Dictionary: of Materials and Techniques.
Hardy, M. (2000), Handbuilding, A&C Black,
Mathieson, J. (2010), Techniques Using Slips. A & C Black
Del Vecchio, M. (2001) Post Modern Ceramics. Thames and Hudson.
Oliver, E. (2000), The jeweller's Directory of Shape and Form. A&C Black.
Olsen, F.L. (2001), The Kiln Book. A&C Black,
Putnam, J. (2001), Art and Artifact: the museum as medium. Thames and Hudson.
Potter, I. (2001), Ceramics in terms of Fabric, Finish and Technique. Indypublih.com.
Rodes, D. (2004), Pottery Form. Dover Publications.
Triplett, K. (2004), Handbuilt Tableware. Lark.
Wardell, S. (1997), Slipcasting, A&C Black,

Periodicals/ web resources

Ceramic Review

Ceramic monthly

New Zealand Potter

Ceramics Art and Perception

Metalsmith

Crafts

American Craft

Craft Arts International, Au

Blueprint

Icon

Wallpaper

www.craftscouncil.org.uk/photostore

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>